

Minutes
Take PalmettoPride Where You Live Commission Board
Rembert C. Dennis Building, Room 335
1000 Assembly Street
Columbia, SC
July 28, 2016 10:00 am

The meeting of the Litter Commission Board was held at 10:00 am, July 28, 2016, in room 335 of the Rembert C. Dennis Building, Columbia, SC. Notice of the date, time and place of the meeting was posted. Chairman, Alvin Taylor presided at the meeting. Commission members present included Jones Gamble, Sherryl Jenkins, Jarrod Bruder, Rosalyn Frierson, Sarah Lyles, Tiger Wells, Robert Mitchell, and Jennifer Patterson; Allen Hutto attended via phone conference. Commission members Ike Gray, Josh Rhodes and Rep. Gilda Cobb-Hunter absences were excused. Staff members of the Department of Natural Resources, PalmettoPride, and Court Administration were present at the meeting.

I. Call to Order

Chairman Taylor called the meeting to order and welcomed everyone to the meeting.

II. Approval of Minutes

Mr. Taylor asked if there were any amendments, additions, deletions or corrections to the March 7, 2016 meeting minutes as submitted. Rosalyn Frierson noted an omission of staff member present and a typo to be corrected; Mr. Rhodes seconded the motion and the motion carried unanimously.

III. Evaluation Process

Chairman Taylor asked Capt. McCullough to briefly clarify the need of getting a third party survey to evaluate the current litter programs in the state and introduced Amanda Stroud, DNR staff to talk about Responsive Management as one of the vendors (handouts given). Referenced Georgia's survey from 2006 of a 150 question survey; South Carolina's survey would be considerably less questions to 75. The RFP would be begin soon and she asked the Commission to submit and or recommend any vendors they would want to include in the RFP. The top three preferred vendors would be: Responsive Management, Southwick Associates and DJ Case & Associates.

Ms. Stroud indicated the survey questions would be done in such a way of a 50/50 split: 50% of the questions would be the perception of litter in the state and the other 50% of the questions focus on education and outreach of litter in South Carolina.

Chairman Taylor opened the floor to questions and comments for the vendor selection and approval to move forward with the RFP:

- Q - What is the cost and who would pay for the survey? [Bruder]
- A - Roughly \$30,000 and DNR [McCullough]
- Q – Who is the target group [McCurdy –Court Administration]
- A – Across-the-board to include all demographics (rural/urban) and age groups to get a full spectrum of the state [Stroud]
- Q – Will this be a telephone survey [McCurdy]
- A – There will be mixture methodology: telephone, direct mail, and email until a 1000 people have successfully completed the survey

Stroud indicated the preferred vendors were selected because of the primary focus is natural resources and conservation and invited the Commission to include any in-state vendors they may be familiar with for the RFP.

Valerie Shannon asked the Commission to be sure to send any questions they want included as part of the survey to her.

Jarrod Bruder made the motion to move forward with the evaluation process the motion carried unanimously.

The Chairman asked that each Commission member receive a copy of Georgia's survey completed by Responsive Management for their review and types of questions we want answered from the public's perspective.

- Q – Will the RFP include the developed questions or will the vendor be responsible for developing the questions for the survey. [Frierson]
- A - RFP will not include questions but rather review Georgia's survey to find similar questions or formulate our own questions for a well thought out survey designed for South Carolina. Emphasized the importance of how this survey population if questioned later will be able to provide feedback on improvements. [Stroud]
- Q – How long will it take to complete the survey with all demographics and age groups to be included [Wells]
- A – Once the RFP process is complete it should take about a month [Stroud]
- Q – Can we use a fraction of the questions for a follow-up survey for those persons interested and engaged in this process [Wells]
- A – Yes, but price a major factor to do this; again please send your questions and outcome expectations to myself or Valerie

The Chairman emphasized the importance of the Commissions 100% participation and involvement in this process.

IV. Strategic Plan Review / Legislative Report

Each member was given a copy of the strategic plan and rough draft of the legislative report; each was asked to review the document for additional information and/or suggestions.

Legislative report is due November 16, 2016. The Chairman asked Valerie her deadline for any of the Commission members to provide any additional information to be included in the report - October 7, 2016.

V. Community Service Requirements

Past discussions about supervision, liability and forms from the judge's perspective prompted the creation of documents for Court Administration to use. Aiken County is good example of this process working. The Chairman asked the Commission if they know of how counties are working please share. (See attachments)

Rosalyn Frierson asked that documents be reviewed and verbiage checked before execution.

VI. Constituents Comments

Capt. McCullough asked if anyone wanted to speak.

Chairman Taylor asked for comments or suggestions. Tiger Wells said thank you to everyone for all their hard work and efforts in accomplishing the goal.

Chairman Taylor closed with an appeal to the Commission to think about where we've been what changes we might need to make going forward; because we've been tasked with making South Carolina a cleaner place.

VII. Time & Location g Next Meeting

The meeting of the next Litter Commission will be held at 10:00 Thursday, November 3, 2016 in the Board Room at DNR.

VI. Adjournment

There being no further business brought before the Litter Commission at this time, the meeting was adjourned at 10:38 am.