



Conservation Digest

GREENVILLE COUNTY SOIL & WATER CONSERVATION DISTRICT
FALL 2012



Greenville County launches General Stormwater Campaign



Motor oil, fertilizer, leaves, trash and pet waste can be

DEVILS IN DISGUISE

They may seem like no big deal but they actually pollute our water.



By working together, we can positively impact our water and keep it clean for everyone to enjoy.

From the people who brought you the “Poop Fairy”, comes the latest, eye-catching water pollution prevention campaign. Greenville County Soil and Water Conservation District’s new clean water campaign reminds everyone that motor oil, fertilizer, leaves, trash and pet waste can be devils in disguise that seem harmless, but pollute our water. When it rains, these household items are picked up and become a big problem for everyone as they enter local waters.

“General Yucky Ducky” leads his troop of rubber duckies with a bad streak. Each member of the General’s crew represents a different pollutant in Greenville’s waters. Look for General Yucky Ducky to be joined by Hot Rod, the used automotive fluid ducky, this spring.

“The duck campaign allows the District to be more visible in Greenville County as we continue to work towards keeping our community’s water clean” according to Katy Sides, the District’s Community Relations Coordinator. “Use of humorous, non-threatening images of rubber duckies gets attention of citizens, while delivering important messages about clean water”, agrees JC Ward, District Education Program Manager. General Yucky Ducky is making his first appearances in events across the county. Look for him on billboards, in public service announcements and participating in the Rotary Club of Greenville Evening’s Duck Derby.

Through this engaging and light-hearted campaign, Greenville County is reminded that while some items you encounter daily may appear harmless, they are causing trouble for us all. Check out our website (www.greenvillecounty.org/Soil_and_Water/) for your chance to meet General Yucky Ducky.

General Yucky Ducky takes Greenville by Storm



General Yucky Ducky, campaign mascot for the new stormwater pollution prevention campaign, is taking Greenville County by storm! The mascot was introduced at Greenville Recreation District's "Super Saturday" youth football tournament in November. Fans had their picture taken with General Yucky Ducky and learned about positively impacting our water and community.



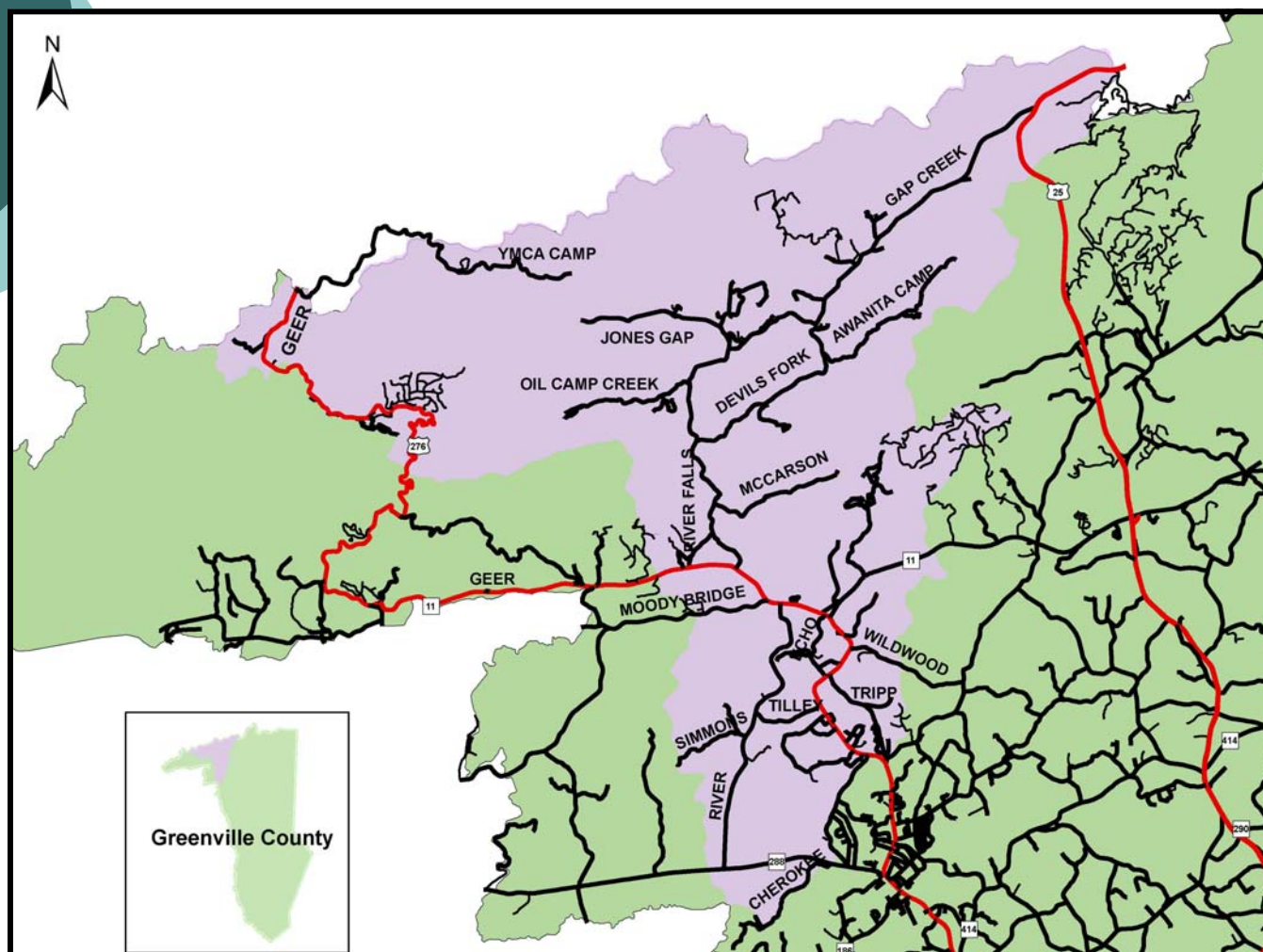
The mascot led the District's unit in this year's Greenville Poinsettia Christmas Parade as Greenville residents were given the "Gift of Clean Water" for the holidays.



The General will be used to educate the public on the seemingly innocent household items that cause big trouble once they hit our waters. Public Service Announcements on stormwater will air on local television and radio stations and a billboard is planned for Laurens Road. All of General Yucky Ducky's troops will be featured in articles, brochures and educational booths throughout the year.

General Yucky Ducky will be on hand at the Rotary Club of Greenville Evening's Duck Derby race on the Reedy River. Many of the red ducks will join the Rotary's yellow ducks in the water to highlight positive actions everyone can take to keep water clean. Make plans to join us on May 4th to see who will win the Derby – an innocent yellow duck or a red devil duck in disguise!

Do you live or own a business in the following area and have a septic system?



If you live near the Middle Saluda River in the Slater, SC area (in the purple area), cost-share money is available to fix or replace your septic system.

The Greenville County Soil & Water Conservation District can provide partial or full funding to replace or repair your failing septic system. We can help you determine if you have a problem and work with you to get it fixed.

The program money is available to those with homes or businesses that have a septic system in Northern Greenville County, near the Middle Saluda River in the Slater, SC area.

For more information, contact us at (864)467-2755 or visit our webpage at www.greenvillecounty.org/Soil_and_Water.

This project was funded in part by the US EPA under a Section 319 Grant through the SC Department of Health and Environmental Control (SC DHEC).

Exciting new fundraising tool for GCSWCD



GCSWCD is excited to tell you about a new fundraising tool! You can already support our education programs through the affiliate membership program, but now here is a FREE way to help out even more.

GoodSearch & GoodShop

We are now a part of **GoodSearch.com**, a website which makes raising money for GCSWCD incredibly easy! GoodSearch.com is a Yahoo!-powered search engine which donates a penny per search to the District.

GoodSearch.com also has an online shopping portal called **GoodShop.com**, which works with more than 2,500 stores (including Amazon, Apple, Target and Macy's) to donate a percentage of your purchase to our cause. GoodShop.com has coupons worth \$2 million in savings so you can save money while giving back.

The best part is, this is totally free!

How can you get started?

1. Take two minutes to **register** your e-mail address here: <http://www.goodsearch.com/>
(GoodSearch does NOT send you spam or junk mail)
2. **Choose your cause.** Search for "Greenville County Soil & Water" and select us as your cause
3. **Use GoodSearch** as your search engine and they donate \$.01 every time your search the web
4. Click the **GoodShop tab at the top of the screen.** This will give you access to GoodShop.
5. **Use GoodShop** when you buy online and a portion of the purchase is donated to the District. Over 2,500 stores are on the GoodShop network.
6. We use your donations to fund education programs, rain garden projects, outdoor learning centers, school programs and student scholarships!

Soil Survey – Now There Is Another Way to Access the Data

Submitted by Emory Holsonback, Resource Soil Scientist, NRCS—Laurens County

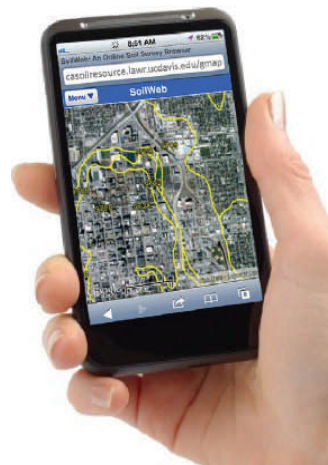
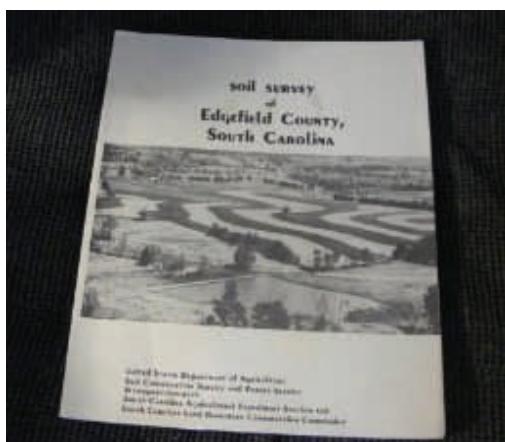
At one time, soil survey information was only available in a hard-copy format. Although the soil maps and associated data are bound into soil survey books and free to the public, they are often cumbersome.

In 2005, the Web Soil Survey was released. This allows users to easily search for and print soil survey maps and ratings for a particular area of interest. This information can be accessed by anyone with a computer and an internet connection. The Web Soil Survey is the home for the official soil survey information and is used by more than ½ million people every day.

Now there is a SoilWeb application that can be used on multiple types of devices, including desktop computers, smartphones, and tablets. This was a collaborative project between USDA-NRCS and the Soil Resource Lab at the University of California, Davis. SoilWeb is an online soil survey browser and is available at <http://casoilresource.lawr.ucdavis.edu/soilweb/>.

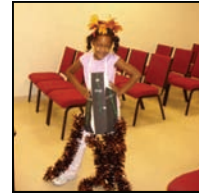
Once on the website, there are five ways to access the soils information. SoilWeb interacts with Google maps to view detailed information about soil map units and their components. SoilWeb Earth interacts with Google Earth to view the soil survey in a 3-D format. The Text Interface is a way to view the data in a text format. The iPhone and Android app version uses the smartphone's GPS to give soil information for your current location. Each of these five choices has a unique way to view the soils information.

All three versions of the soil survey (hard-copy, Web Soil Survey, and SoilWeb) have their rightful place. As technology changes, so do the ways in which we can view and use the soils information for various planning purposes.



Affiliate Memberships

Sponsor Education Programs



To become a member of the Greenville County Soil & Water Conservation District, fill out the form below and return it with your **tax deductible** gift. Donations help the District award essay contest winners, provide environmental education presentations in schools, and sponsor delegates to the South Carolina Institute for Natural Resources.

Your gift helps the District educate the public about natural resource conservation, places your name on District newsletters and annual reports, and secures an invitation for you and a guest to our

Donate Today!



Name _____

Business Name _____

Mailing Address _____

City _____

State _____

Zip _____

E-mail _____

Select a Category: ☐ \$1000 ☐ \$750 ☐ \$500 ☐ \$200
☐ \$150 ☐ \$100 ☐ \$50 ☐ Other _____

Please make checks payable to Greenville County Soil & Water.

**Return to: Greenville County Soil & Water,
301 University Ridge, Ste. 4800, Greenville, SC 29601**

Front Cover: This edition's front cover picture features children playing near a small creek at Pleasant Ridge Camp & Retreat Center during this summer's Upstate teacher conference.

**GREENVILLE COUNTY
SOIL & WATER CONSERVATION DISTRICT**
301 University Ridge, Suite 4800
Greenville, SC 29601

ADDRESS SERVICE REQUESTED

Greenville County Soil & Water Conservation District
301 University Ridge, Suite 4800, Greenville, SC 29601 864-467-2755

Commissioners

Dr. Robert Hanley, Chairman • Claire Bradbery, Vice-Chairman • Danny Howard, Secretary-Treasurer • Darrell Harrison • David Gible • Ben H. Dillard, Commissioner Emeritus

Commissioners meet on the second Tuesday of every month at 9:30 AM at County Square in a meeting that is open to the public. Call 864-467-2755 for details on location of the conference room.

Commissioners are unpaid volunteers, three elected in the general election for a four-year term and two are appointed.

Affiliate Member Donations Underwrite the Conservation Education Effort for the District

Benefactor—\$1,000

ReWa

Friend – \$500

*Darrell & Georgia Harrison
Strange Brothers Grading Co., Inc.*

Supporting – \$200

Butch & Diane Kirven

Sustaining – \$150

*AgSouth Farm Credit
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Caliber Engineering Consultants, Inc.
Farm Bureau of Greenville County
McCall Environmental
SynTerra*

Associate – \$100

*R. Patrick Jenkins, P.E.
Laurens Electric Cooperative, Inc.
Pecan Dale Farmstead
Rogers & Callcott Engineers
J. Randall & Pat Wynn*

Contributing - \$50

*Alliant Energy
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Dr. David Hargett
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Grady M. & Mary Rose Jones
Land Design Services
Lynne Newton
Fred & Kay Payne
Paul Wickensimer*

Regular – \$35

*Colin Buckner
Mr. & Mrs. John K. Earle
Dr. William Gressette
Danny & Nan Howard
Dr. Walter McPhail
North Greenville University
Melvin Pace, Pace Building Company*

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